## **Emcee Introduction of Paul Krismer**

So, you got tagged with introducing me at an upcoming event. Well, let me tell you how valuable to me and your audience you are!

A good introduction does three really important things:

- 1. Instills confidence so that the audience knows they will not be wasting their time.
- 2. Bolsters my credibility so that the audience feels like I have something of value to offer. (I do!)

3. Makes me familiar and increases their trust so that they listen with an open mind.

When you ask the audience to "put their hands together" to welcome me and then shake my hand, they see you as their representative. They feel that when we connect, so do they.

Here is a suggested introduction that should accomplish all three goals.

Thanks! Paul

Ladies and gentlemen, today we get a chance to learn from a passionate, high energy expert in the broad application of positive psychology.

It is an honor and a special excitement for me to introduce our speaker, Paul Krismer.

There are few leaders who have as much, and as varied, experience in the broad field of wellness and safety. For more than twenty-five years, Paul has excelled in multi-faceted senior management roles. Early in his career, he spearheaded a total reform of underwriting systems at a massive workers compensation insurance company, resulting in the creation of a pricing model that directly reflects safety outcomes. Paul has led small armies of disability management staff. And Paul has served as a consultant to over 100 high risk employers, introducing innovative and powerful interventions.

In 2016, Paul founded the Happiness Experts Company. He is the bestselling author of "Whole Person Happiness". He runs his own business training and coaching clients. And he speaks all over the world! Today, he is here to share his unique insights with us.

Please join me in welcoming Paul Krismer.